



Date

Name

Title

Company

Address

City, State, Zip

Dear,

Last October 14th, on a cold and rainy Sunday morning, nearly 300 walkers and runners descended upon Madison's Warner Park in order to bring a little sunshine to families who were fighting the battle of childhood cancer.

Every year 75-100 kids are diagnosed with cancer at University of Wisconsin's American Family Children's Hospital. At any given time, 250 children receive treatment for cancer at the American Family Children Hospital and its Clinics. While the survivor rates for childhood cancer have dramatically increased, one in every five children diagnosed will die from this dreadful disease.

Families that have a child with cancer experience tremendous stress resulting from the harsh treatment that their kids receive just to survive. Furthermore, kids being treated may have to endure visits to the hospital that last up to four months at a time. Parents are often forced to choose between caring for their child or tending to their jobs.

This is where we come in. Capital Candlelighters is a licensed 501(c) 3 non-profit that serves local area families that have kids with cancer. Our mission is to *educate, support, serve and advocate for children with cancer, their families, survivors of childhood cancer and the professionals who care for them*. Whether it be providing gas cards, distributing our diagnosis bags that are given to all families at the AFCH upon their admission or helping to pay an overdue utility bill, we are there in many ways to help these families during a critical time in their lives.

At 9am on Sunday October 19th, the starting gun will sound for the second annual Suzy Run / Walk to benefit the Capital Candlelighters. We would appreciate the opportunity to speak with you about how (company name) can support us via corporate sponsorship of this year's event.

We will follow-up with you soon – thank you in advance for your consideration!

Respectfully Yours,

Jim Gilmore
President

Suzy Favor Hamilton
Board Member